



When the planes hit the World Trade Center, Jules and Gideon Naudet were inside making a documentary with Manhattan's Engine 7, Ladder 1 Company. And Tim Girvin was in touch with the team at CBS following the attack, checking in on his friends there, as well as other parts of the city.

Shortly after, the Naudet story emerged, and Susan Zirinsky and Rob Klug approached Tim about the idea of working on the titling for the video, as well as the identity for the screening. GIRVIN's team worked with the executive production team at CBS on the identity, titling, broadcast graphics, and ultimately the packaging for this powerful documentary aired by CBS six months after 9|11.

"I wanted to take a moment to express my appreciation for GIRVIN's accomplishments for the 9|11 show. It really was phenomenal and I think so appropriate for the material... I hope that you guys are as proud as I am for having been a part of that. Our collaboration was a wonderful choice and a great marriage and, as you probably know, the program was seen by 39 million people. I tip my hat to GIRVIN for your creativity and managing logistics, which happened very quickly. My deepest regards and thanks from myself and everybody here at CBS."

– Rob Klug, Director, 48 Hours - CBS News