Approach:

Owned and created by the Schwartz Brothers Restaurant company,
Cucina! Cucina! is a lively, energized Italian restaurant chain that blossomed
throughout the Pacific Northwest. Cucina! Cucina! came to
GIRVIN to help them bring the brand's vitality to life.



"GIRVIN Design is a fabulous group. Tim was instrumental in creating the Cucinal Cucinal Italian Cafe logo and overall "fun" Cucinal feeling. In addition, the Schwartz Brothers Restaurants logo is fabulous, as well as the work created for Chandler's Crabhouse and Fresh Fish Market. I can't remember ever working with a more talented group of designers. I would be happy to recommend their services to anyone seeking creative, new, dramatic, exceptional work. They're the best!

John H. Schwartz | Schwartz Brothers Corporation



Packaging





Result:

GIRVIN created the restaurant's identity, color palette, signage, interior graphics and murals, collateral, and menus as well as promotional and advertising materials.





