



"Both with my former company and my current company, GIRVIN has, over the last 10 years, provided us with the best in client service, including rapid follow-through, on-time and on-budget project completion and a comprehensive and detailed finished product. Tim is ingenious and is able to grasp even the most complex of design problems and provide an innovative, user-friendly and workable solution in beautiful style. I have worked with GIRVIN across two continents, from the U.S. and Japan, and his ability to create considering the nuances of individual cultures in a way that speaks to each of those cultures is a sign of a true artistic genius. Finally, Tim and his entire team are honest, fun to work with, dependable and most importantly, among the most talented I have ever, in my 22 year career, had the pleasure of working with. They are the best!"

Bette Zaret | Director of Marketing | Disney Institute



Approach:

For over a decade, GIRVIN served as the strategic branding and advertising advisor to the Disney Company for its various subdivisions including Disney World, The Disney Institute, Disneyland and Buena Vista Pictures. For The Disney Institute we were called upon to brand the destination's communications and provide environmental design in the form of signage and wayfinding.





Result:

Our involvement with The Disney Institute provided them with branded communications and advertising campaigns, including collateral, retail and packaging design, environmental design and visual identities.

