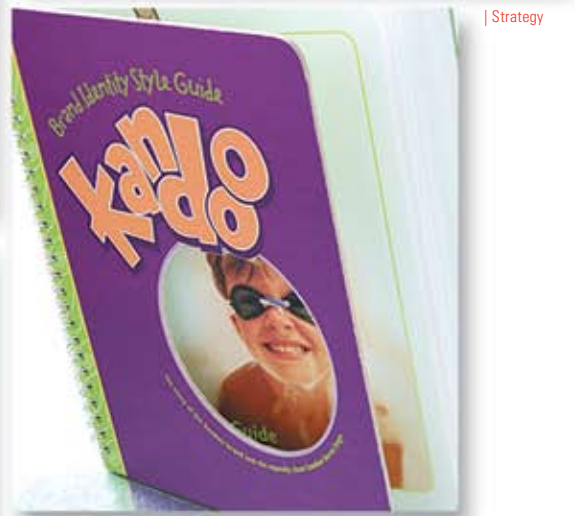


Approach:

kandoo aimed to make personal hygiene enjoyable and exciting for toddlers. The idea was to create compelling personal care products that children could relate to, could easily understand how to use properly, and that would make their time spent in the bathroom productive and fun.



Packaging |

Result:

Through GIRVIN's form and graphic design, kandoo was able to offer a better way for children to learn about taking care of themselves. kandoo took away parents' worries and gave kids the right tools to learn self-sufficiency in the bathroom without the mess.