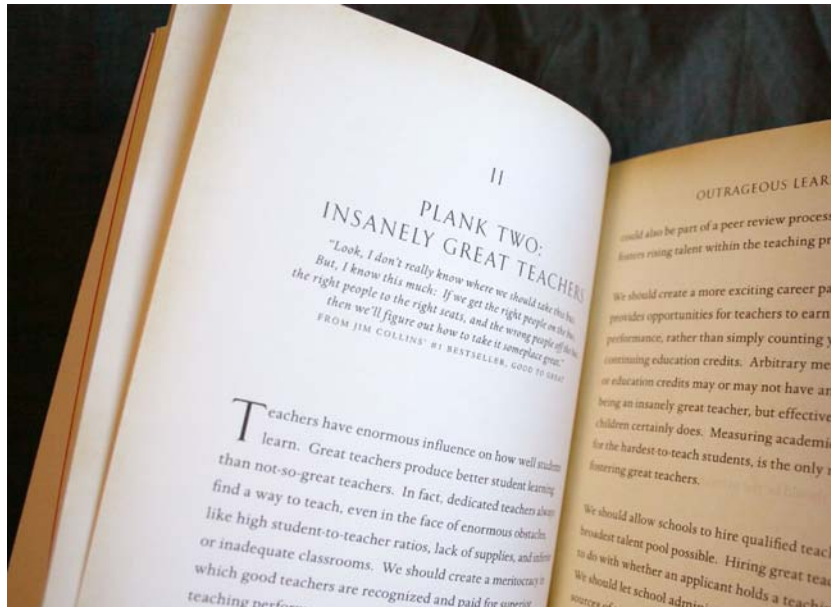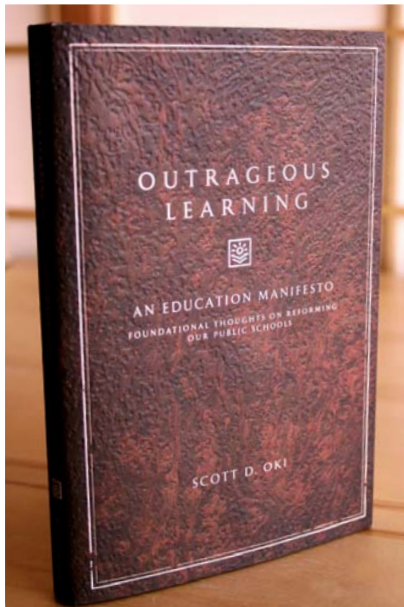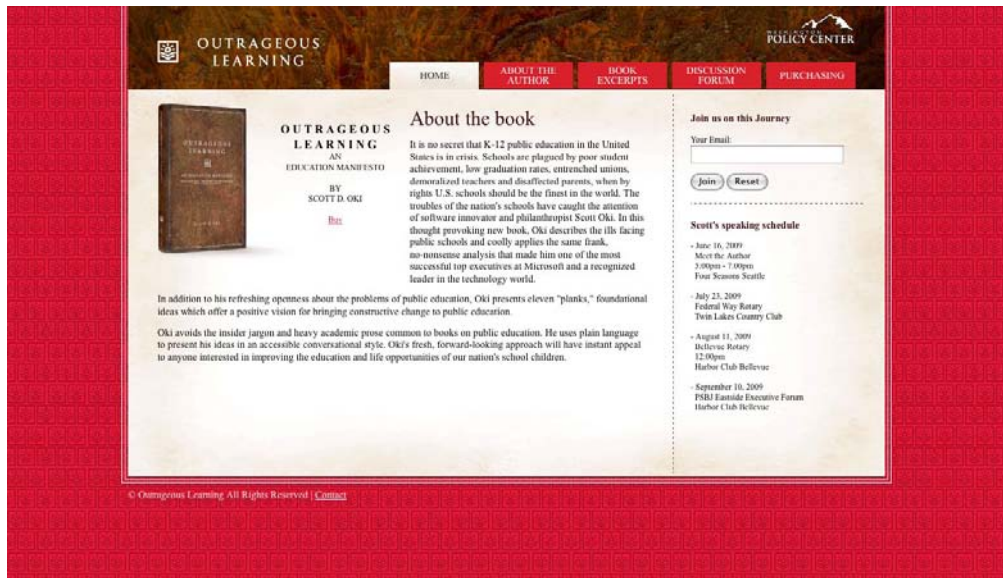GIRVIN worked closely with Scott Oki and the programming team at the Washington Policy Center to build a website that bridged Oki's strategic content for his book *Outrageous Learning*, his tactical planning, his implementations of forum and community discussions, and his touring presentations. The site distinctly merged the educational and building messages of the Outrageous Learning program.

While the nature of the book is complexly detailed, the structuring of the site is simplified. GIRVIN kept the visuals restrained so the site would be easy to navigate and the book easy to purchase. The look and feel is integrated across the publishing field, presentations and all merchandising.

GIRVIN's role as design director for the entire program – from the beginning brand development to the later outcomes in the site design – focuses on thorough management of the messaging and strategic communications of Scott Oki's vibrant and powerful inspirations, strategies and tactical approaches for finding solutions.