

## SOUTHEND BREWERY



The Southend Brewery and Smokehouse has been rated the number one independent brewery in the South, currently located near the waterfront in Charleston, South Carolina. Housed in a historic shoreline building, the three-story structure is part of the spirit of the labeling, designed to evoke

the sense of Charleston character and architecture. The Southend Brewery group commissioned GIRVIN to develop a series of product labeling programs for their beverage offerings: Stout, Blonde, Blonde Light, Wheat and Red Ale.