## DOORS



The Seattle Theatre Group hosts **Doors** each year, a celebration bringing internationally known performers and some of Seattle's best local talent together. GIRVIN's role was to unify the **Doors** gala story and message with a visual concept for promotional purposes. As a previous Board President, Tim Girvin worked with Ida Cole, Josh Labelle and other board members to transition the organization – bringing Mr. Labelle into full leadership as Artistic Director. GIRVIN was also a part of the early design and brand visuals for the STG organization and its theatrical facilities. Today, STG is one of the strongest, continuously sustaining arts and cultural organizations in the Pacific Northwest. GIRVIN creative teams have a long history connecting conceptual brand position/message to compelling visuals in order to drive attendance. Years of work with other arts, health and cultural organizations has supported the expertise that GIRVIN offers to create coherently organized, aptly communicated and tantalizing image campaigns.