

**Approach:**

The Moriguchi Family, founders of the premier Asian grocery retailers in the Pacific Northwest, created a destination concept in their mixed-use retail programming. The Lorig Property Management team worked closely with the family in the management and evolution of the entire project, focusing on early marketing while the Moriguchi clan focused on the retail expansions.



**Result:**

LPM came to GIRVIN to advance the sales marketing efforts, creating a uniquely Asian that would promote the property to the housing community in the International District, consisting of a thriving conclave of Chinese, Japanese, Cambodian, Korean and Vietnamese stores and retail.