



HUMANS
BRAND
HUMAN BRANDS

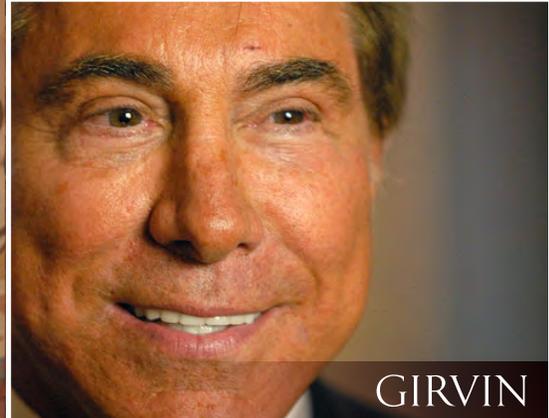
EVERY BRAND BEGINS WITH A HUMAN

GIRVIN



STEVE WYNN

A **brand legacy** that's built on a single person's visioning, starting with Bellagio design integrations, Beau Rivage, Encore. GIRVIN's been there, working one to one.



GIRVIN



WACHOWSKI BROTHERS

When **Warner Brothers** called it was "Get GIRVIN down here to work with the Wachowski's on The Matrix. Working one on two, building brand, story, visuals for a genre changing epic.





CHAOS

BASIC INSTINCT

SPHERE

SLIVER

CASINO

CHAOS PRODUCTIONS

THE QUICK AND THE DEAD

MUSE

INTERSECTION

ABOVE THE LAW

SHARON STONE

Building a brand, a business, a story founded on an entertainment legacy – expanding to production, philanthropy and political action.



JEXIV
MCMXCVIII

Miss Sharon Stone and Mr. Philip Duvetstein

request the pleasure of your company

Sunday, Valentine's Day

Saturday the evening of February Fourteenth

at seven thirty

Dining and Dancing

Black Tie

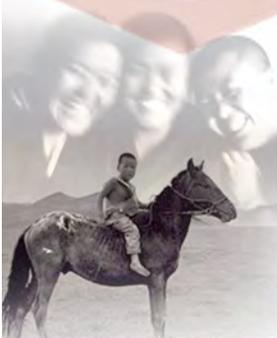
1158 Dubrovsky Drive

Beverly Hills

*Reservations are essential



GIRVIN



THE GERE FOUNDATION

All the suffering in the world arises out of wanting happiness for self. All happiness in the world arises out of wanting happiness for others.

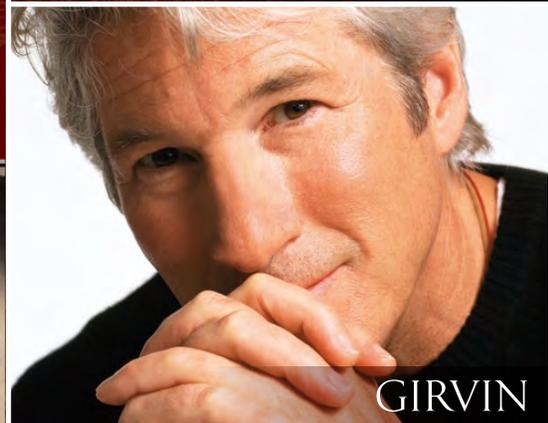
SHANTIDEVA

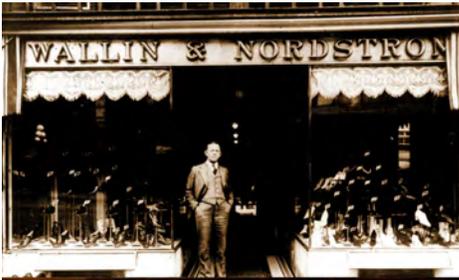
MAKE A DONATION

CHARTER ACTIVATE TIBET TRAGEDY PILGRIM POSTCARD



RICHARD GERE
One to one: building a foundation of compassion, wisdom and education; His Holiness The Dalai Lama, the Tibetans and the Himalayan Legacy.





NORDSTROM



THE NORDSTROM FAMILY

A **legacy** of designing for the family, rebuilding identity, packaging, founded on service, sophistication and brand culture.





MARTA MONTENEGRO

Editor, founder, athletic consultant, publisher, diplomat, writer and trainer **brand strategy** up – a new story holistically built from the core principles of living victory.



ATHENA PARTNERS

100% OF NET PROFITS TO FIND A CURE

Diana
Portland, OR

Victory Starts Here!

LEARN MORE
TELL A FRIEND

...and bottled water, with 100% of net profits devoted
...in a passion when women's cancer touches your life.

ATHENA PARTNERS

100% OF NET PROFITS TO FIND A CURE

ATHENA PARTNERS

PURIFIED WATER WITH MINERALS ADDED
non-carbonated
16.9 FL OZ (500 mL)

Victory Starts Here!

100% OF NET PROFITS TO FIND A CURE

Founded by a Northwest cancer survivor passionately committed to making an impact on finding a cure for women's cancers, Athena donates 100% of net profits to the cause.

Funds go to local scientists selected for their tireless pursuit of forward-thinking women's cancer research — and to provide a comprehensive website of resources and information for those touched by women's cancers.

Please visit us at www.athenapartners.org

TRISH MAY

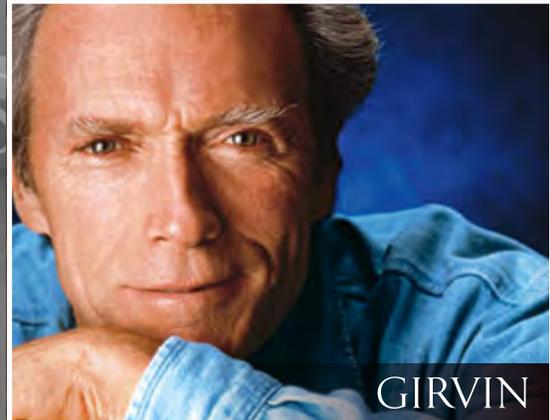
One person: teaching the principles of surviving cancer in the legacy of building a brand based on giving back to women's based cancer research: 100%.





CLINT EASTWOOD

A *story transformed* into an Oscar®, and a brand built upon decades of imagination and leadership in the industry.





KEN STUART

Founded as a small laboratory, decades ago – examining the hidden global diseases of the third world, the Seattle Biomedical Research Institute, its **story newly told** and visualized, grows to one of the most significant in the world.





LEV LEVIEV

One man, the founder of one of the most significant gem groups in the world – the only person who alone might be considered a direct competitor to DeBeers – a dream, a story, a growing empire.



GIRVIN

Targeted
email
blast

shopping
is all
about
people



where
are they,
anyway?

WENDY LIEBMANN

Founder of a top retail strategic consultant agency, turning to GIRVIN for brand, strategy, story and imagery – **a remake of the human brand.**

WSL | Strategic Retail

SEXY
shopping



my
desire
my
impulse

WSL | STRATEGIC RETAIL

KNOW



A consulting leadership team of **shopping tacticians and futurists – founding experts:**
Wendy Liebmann & Candace Corlett

SHOPPERS

HOW AMERICA SHOPS™, our Powerful Mega trend SHOPPERS INSIGHT TOOL.

WOW



GIRVIN



**OUTRAGEOUS
LEARNING**
AN
EDUCATION MANIFESTO

BY
SCOTT D. OKI

[Buy](#)

About the book

It is no secret that K-12 public education in the United States is in crisis. Schools are plagued by poor student achievement, low graduation rates, entrenched unions, demoralized teachers and disaffected parents, when by rights U.S. schools should be the finest in the world. The troubles of the nation's schools have caught the attention of software innovator and philanthropist Scott Oki. In this thought provoking new book, Oki describes the ills facing public schools and coolly applies the same frank, no-nonsense analysis that made him one of the most successful top executives at Microsoft and a recognized leader in the technology world.

...tion, Oki presents eleven "planks," foundational public education.

...s on public education. He uses plain language forward-looking approach will have instant appeal our nation's school children.

Join us on this Journey

Your Email:

[Join](#) [Reset](#)

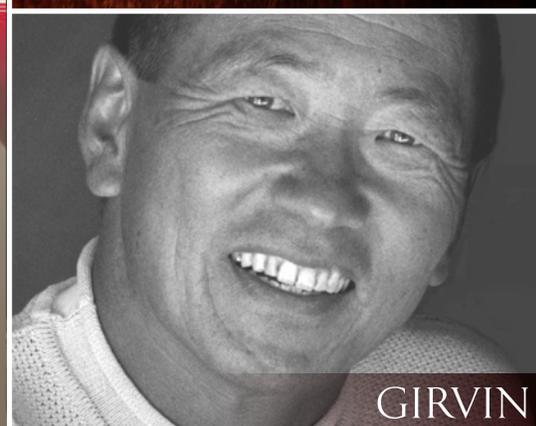
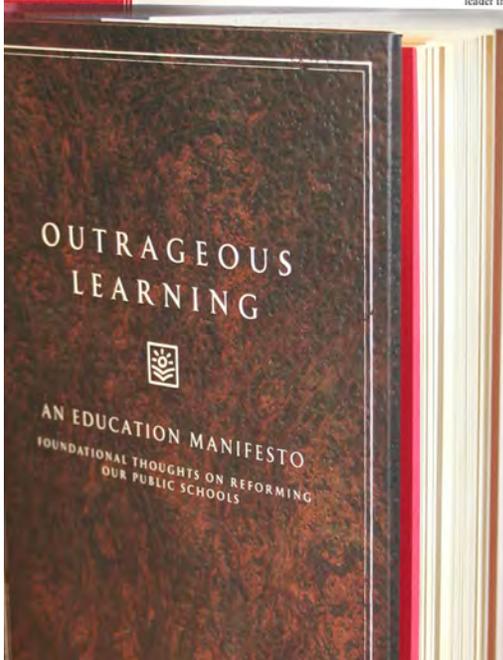
Scott's speaking schedule

- June 16, 2009
Meet the Author
5:00pm - 7:00pm
Four Seasons Seattle
- July 23, 2009
Federal Way Rotary
Twin Lakes Country Club
- August 11, 2009
Bellevue Rotary
12:00pm
Harbor Club Bellevue
- September 10, 2009
PSBJ Eastside Executive Forum
Harbor Club Bellevue



SCOTT OKI

Entrepreneur, technologist, marketing guru, philanthropist: building strategy, brand, story, message for decades, **one to one, one to millions.**



GIRVIN



COLETTE COURTION

Brand innovator, leadership executive, skin clinic founder, philanthropist came to GIRVIN to build her brand story.



GIRVIN



J.J.ABRAMS

Partnering with the legendary director and writer of mystery: building brands, ***story in image and identity.***





NATUROMEDICA

Three spa professionals approached GIRVIN to successfully develop their story and **brand promise** of their retail consulting practice for healing.



GIRVIN



BARBARA MINTO

An international consultant from London, a master teacher, executive from McKinsey – founding her own global practice of learning and explanation of concept – **now branded and packaged**, by GIRVIN.



GIRVIN



PAUL BERTOLLI

Chef, writer, and founder of the Salumeria Fra'Mani – *exploring story, brand development, positioning, website and packaging.*



GIRVIN



it COSMETICS

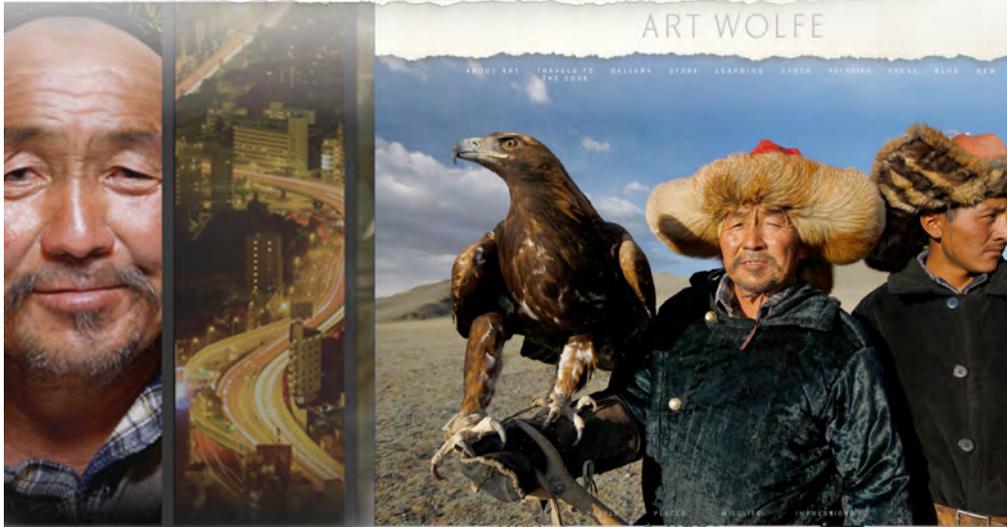
JAMIE KERN

Model, entrepreneur, anchor person and founder of IT Cosmetics. ***GIRVIN, working one on one to build a new foundation of beauty.***



GIRVIN

ART WOLFE



ART WOLFE

Visionary, earth steward, artist, photographer, author and TV personality, working one to one, ***building out the story, image management, messaging, identity and website.***



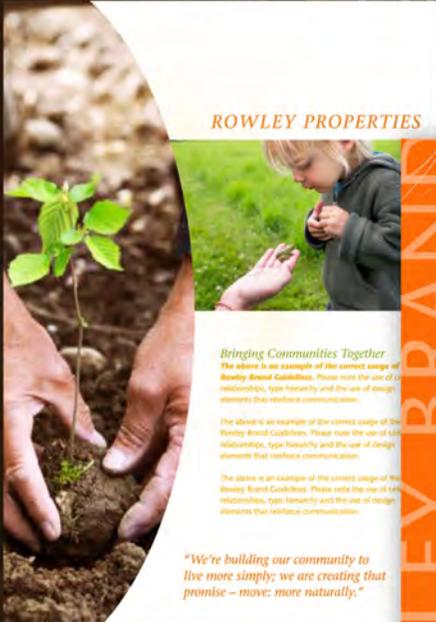


SHENUI

The **brand innovators**, the Bombelli family, chemists from Germany, create their own customized body care line, tailored for the person – GIRVIN builds the brand strategy, story and identity.



UNEXPECTED



ROWLEY PROPERTIES

UNIQUE

Bringing Communities Together
The above is an example of the correct usage of the Rowley Brand Guidelines. Please note the use of relationships, type hierarchy and the use of design elements that reinforce communication.

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"We're building our community to live more simply; we are creating that promise - move: more naturally."

ROWLEY BRAND

ROWLEY PROPERTIES STANDS FOR

PEOPLE ORIENTED
Everything we do is about our connection with community.

CARING
At the very heart of the Rowley brand is Care for our team members, customers, community, and the meaningful and meaningful projects that we will achieve together. Care every day!

ENGAGING AND ATTENTIVE
Always show being serious and about, we are here to listen and serve our clients and community.

RATIONAL, SYSTEMS-BASED POINT OF VIEW
We solve problems based on strategy - we listen, respond and share solutions and solid information. Find the best and most efficient way to quickly solve challenges and intelligently plan for future operations.

MEANINGFULLY WARM
The Rowley attitude is about warmth and compassion for ourselves and our communities - our character comes from the heart. It's not just a superficial attitude.

ATTUNED TO QUALITY AND STYLE
We celebrate quality in everything we do and believe with, beauty and thoughtful design and an important part of our offering and engagement with our community.

FRIENDLY, APPROACHABLE & ACCESSIBLE
Open those doors - We are about ease of connection with our clients and the public alike. It's not hard to find us and we're here to help. 24/7.

HONEST AUTHENTICITY
We're direct with the public - our intent is about being straight talkers. Clear in our meaning and intentions.

WE ARE...

QUIET HELPERS
We're not about making a big show, we'll get things done right and take the credit to those who deserve it and deserve it.

INNOVATIVE VISIONARIES
We're about innovation and creative solutions in solving and finding new ways to work in the future of our teams and community relationships.

INTELLIGENTLY CREATIVE
It's not about being creative - it's about the smart of how we use our creativity.

SOLUTION FINDERS
It's not a problem - we have the solution.

TIMELESS
CONNECTED
INTELLIGENT

THE ROWLEY FAMILY

A family heritage in land and real estate management, defining brand, strategy, story and direction – to corporate, to real estate, to family.



GIRVIN



THE CONRAN FAMILY

Working with the Kerry Conran and family on the visualizing of identity in a ***dream of a new*** cinematic world.





CAPEZIO

GIRVIN *rebuilds a story* that began 125 years ago, a legend in dance branding, a founding principle of crafted tailoring and sophistication, newly reborn, worldwide.





SALUMERIA
ROSI
PARMACOTTO

THE ROSI FAMILY

The Rosi family approached GIRVIN in 2007 to begin the strategic exploration of their retail concept. GIRVIN worked with them to set the tone and *spirit of the brand.*



GIRVIN

EASTERN CONGO INITIATIVE

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EASTERN CONGO INITIATIVE

MAKING A DIFFERENCE IN EASTERN CONGO

We envision an eastern Congo vibrant with abundant opportunities for economic and social development, where a robust civil society can flourish. ECI believes that local, community-based approaches are essential to creating a sustainable and successful society in eastern Congo.



A Message from Ben Affleck



Learn More about the Region
POWERED BY GOOGLE EARTH

Hadisi

Hadisi [had-ees-ee] - The Swahili word for "story". Every person has the capacity to create their own story. ECI supports local organizations, leaders, and advocates in eastern Congo that are writing a new story for the region.

EASTERN CONGO INITIATIVE

GIRVIN helped develop the strategy, the inner code of the brand, positioning and story, by gathering Affleck's thinking into a coherent platform for message, naming and identity design.



GIRVIN

GIRVIN

www.girvin.com | 206.674.7808